



Attention: Mr. Shami Sandhu

Dear Mr. Sandhu

I am writing today to invite your support for the 2013 Annual Conference of the Canadian Association of Police Boards (CAPB), *Bridging the Gap: Mental Health and Police*. The conference, hosted by the Saskatoon Board of Police Commissioners and with support from the City of Saskatoon and the Saskatoon Police Service is shaping up to be a valuable and engaging event. We hope you have August 15 – 17, 2013 scheduled in your calendar so you will not miss the exciting line up of speakers and presenters who will educate, inform and entertain in Saskatoon.

CAPB staff is working closely with the host community to build what we hope is the ultimate conference experience. Our overarching objective is to offer a program for our delegates and companions that is affordable, provides rich dialogue and education and showcases the host city. Each year we hear from delegates how interesting, informative and educational they find the conference and that interaction with their peers holds tremendous value.

Organizations have shown their generosity and commitment to the program by sponsoring coffee breaks, hospitality suites, lunches or simply contributing whatever their budget can manage. Your contribution helps CAPB in covering the costs of putting together a first rate conference program and, more importantly, will keep the registration fees for our delegates to a level that even the smallest of police boards are able to afford. The CAPB annual conference is considered essential attendance for police board members for both educational and networking opportunities and for bringing a strong grassroots and civilian perspective to critical policing issues.

CAPB's annual conference offers a unique opportunity for sponsors. In Saskatoon this August we'll bring together many of the municipal decision makers who are responsible for approving more than \$5 billion in expenditures annually. We expect at least 200 mayors, municipal councilors, and citizen representatives from across the country to attend this event.

There are a variety of exceptional sponsorship opportunities available that can be tailored to give you the high level of recognition and visibility you deserve.

Sponsorship of a CAPB Conference isn't simply about money. It is about delivering a message to people that you are a champion of excellence in the governance of municipal police in Canada and that you believe in the values of integrity, transparency and accountability. It is also an opportunity to raise your boards profile, through branding and recognition of your commitment to civilian governance and social responsibility.

I invite you to position yourself as a leader and take up our offer to sponsor CAPB 2013, *Bridging the Gap: Mental Health and Police*.

Dedicated to Excellence in Police Governance in Canada



A list of the sponsorship levels is included below for your quick reference. We are sincerely grateful for any contributions you are able to make and we commit to making the conference experience unique and rewarding for everyone who attends.

CAPB 2013 Sponsorship	Levels			
	Bronze \$250 to \$1999	Silver \$2000 - \$4999	Gold \$5000 - \$9999	Platinum \$10,000+
Pre-Conference publicity, listing on CAPB website, Onsite Recognition		X	X	X
Insert in Delegate Kit			X	X
Full Conference Registration			X(1)	XX(2)
Golf Registration & BBQ			X(1)	XX(2)
Name in Conference Program	X	X	X	X
Logo in Conference Program		X	X	X
Logo on Banner	X	X	X	X
Prominent Logo on Signage			X	X
Recognition in Conference Report	X	X	X	X

Please contact our Executive Director, Jennifer Malloy, at jmalloy@capb.ca or by phone at 613.235.2272 and she can help you tailor a package that is right for you.

I hope to see you in Saskatoon.

Sincerely yours,

Alok Mukherjee
President
Encl.

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